

**Remit Address:**

**WRC**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (202) 885-4000**  
**Billing:**

www.nbcwashington.com

**Billing Address:**

**MUNDY KATOWITZ MEDIA**  
**Attention: Accounts Payable**  
**1322 G STREET SE**  
**WASHINGTON, DC 20003**

# INVOICE

DUPLICATE

Advertiser	PRIORITIES USA ACTION	Invoice #	WN12110314
Product	Issue	Invoice Date	11/25/12
Estimate Number	1790	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WRC	Order #	343244
Account Executive	Kaitie Conway	Alt Order #	WOC10036067
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/30/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	321
Special Handling		Product Code	340
		Agency Ref	03092
		Advertiser Ref	25166

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRC	5-6A NEWS4 @5AM	5A-6A								
		All spots on this order immediately preemptible class of time									
					10/30/12 to 11/05/12	3x	1-11---				
	WRC			W	10/31/12	1:00	5:10 AM	PRATV1203H	\$3,600.00		1
	WRC			Th	11/01/12	1:00	5:13 AM	PRATV1203H	\$3,600.00		2
	WRC			M	11/05/12	1:00	5:14 AM	PRATV1203H	\$3,600.00		3
					11/06/12 to 11/12/12	1x	-1-----				
	WRC			Tu	11/06/12	1:00	5:27 AM	PRATV1203H	\$3,600.00		4
2	WRC	6-7A NEWS4 @ 6AM	6A-7A								
					10/30/12 to 11/05/12	5x	11111--				
	WRC			Tu	10/30/12	1:00	6:58 AM	PRATV1203H	\$8,400.00		1
	WRC			W	10/31/12	1:00	6:58 AM	PRATV1203H	\$8,400.00		2
	WRC			Th	11/01/12	1:00	6:29 AM	PRATV1203H	\$8,400.00		3
	WRC			F	11/02/12	1:00	6:14 AM	PRATV1203H	\$8,400.00		4
	WRC			M	11/05/12	1:00	6:07 AM	PRATV1203H	\$8,400.00		5
					11/06/12 to 11/12/12	1x	-1-----				
	WRC			Tu	11/06/12	1:00	6:57 AM	PRATV1203H	\$8,400.00		6
3	WRC	7-9A TODAY SHOW	7A-9A								
					10/30/12 to 11/05/12	5x	11111--				
	WRC			Tu	10/30/12	1:00	8:50 AM	PRATV1203H	\$8,400.00		1
	WRC			W	10/31/12	1:00	7:58 AM	PRATV1203H	\$8,400.00		2
	WRC			Th	11/01/12	:00			<del>\$8,400.00</del>	See MG 14.2,14.3,14.4,14.5,14.6	3
					PREEMPT						
	WRC			F	11/02/12	1:00	8:29 AM	PRATV1203H	\$8,400.00		4
	WRC			M	11/05/12	1:00	8:34 AM	PRATV1203H	\$8,400.00		5

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Sales Region	Local	Order Flight	10/30/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	321
Special Handling		Product Code	340
		Agency Ref	03092
		Advertiser Ref	25166

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	WRC	7-9A TODAY SHOW	7A-9A								
					11/06/12 to 11/12/12	1x	- 1 - - - -				
	WRC			Tu	11/06/12	1:00	8:44 AM	PRATV1203H	\$8,400.00		6
4	WRC	9-10A TODAY SHOW 2	9A-10A								
					10/30/12 to 11/05/12	3x	11 - 1 - -				
	WRC			Tu	10/30/12	1:00	9:50 AM	PRATV1203H	\$4,800.00		1
	WRC			F	11/02/12	1:00	9:58 AM	PRATV1203H	\$4,800.00		2
	WRC			M	11/05/12	1:00	9:27 AM	PRATV1203H	\$4,800.00		3
5	WRC	10-11A TODAY SHOW 3	10A-11A								
					10/30/12 to 11/05/12	3x	11 - 1 - -				
	WRC			Tu	10/30/12	:00			<del>\$2,600.00</del>	Credited	1
					PREEMPT						
	WRC			Th	11/01/12	1:00	10:28 AM	PRATV1203H	\$3,600.00		2
	WRC			M	11/05/12	1:00	10:45 AM	PRATV1203H	\$3,600.00		3
6	WRC	11A-12P MIDDAY NEWS	11A-12P								
					10/30/12 to 11/05/12	3x	11 - 1 - -				
	WRC			Tu	10/30/12	1:00	11:50 AM	PRATV1203H	\$2,400.00		1
	WRC			Th	11/01/12	1:00	11:10 AM	PRATV1203H	\$2,400.00		2
	WRC			M	11/05/12	1:00	11:21 AM	PRATV1203H	\$2,400.00		3
7	WRC	Ellen	3P-4P								
					10/29/12 to 11/04/12	2x	- 1 - 1 - -				
	WRC			Tu	10/30/12	1:00	3:38 PM	PRATV1203H	\$3,000.00		1
	WRC			Th	11/01/12	1:00	3:21 PM	PRATV1203H	\$3,000.00		2
8	WRC	4-5P NEWS4 @ 4PM	4P-5P								

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Account Executive	Kaitie Conway	Alt Order #	WOC10036067
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/30/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	321
Special Handling		Product Code	340
		Agency Ref	03092
		Advertiser Ref	25166

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WRC	4-5P NEWS4 @ 4PM	4P-5P								
					10/29/12 to 11/04/12	4x	- 1111 - -				
	WRC			Tu	10/30/12	1:00	4:28 PM	PRATV1203H	\$3,000.00		1
	WRC			W	10/31/12	1:00	4:22 PM	PRATV1203H	\$3,000.00		2
	WRC			Th	11/01/12	1:00	4:36 PM	PRATV1203H	\$3,000.00		3
	WRC			F	11/02/12	1:00	4:27 PM	PRATV1203H	\$3,000.00		4
9	WRC	5-6P NEWS 4 @ 5PM	5P-6P								
					10/30/12 to 11/05/12	4x	1- 111 - -				
	WRC			W	10/31/12	1:00	5:36 PM	PRATV1203H	\$5,000.00		1
	WRC			Th	11/01/12	1:00	5:55 PM	PRATV1203H	\$5,000.00		2
	WRC			F	11/02/12	1:00	5:30 PM	PRATV1203H	\$5,000.00		3
	WRC			M	11/05/12	1:00	5:55 PM	PRATV1203H	\$5,000.00		4
10	WRC	6-7P NEWS4 @ 6PM	6P-7P								
					10/30/12 to 11/05/12	4x	11- 11 - -				
	WRC			Tu	10/30/12	1:00	6:25 PM	PRATV1203H	\$6,400.00		1
	WRC			Th	11/01/12	:00			<del>\$6,400.00</del>	See MG 14.2,14.3,14.4,14.5,14.6	2
	WRC			PREEMPT							
	WRC			F	11/02/12	:00			<del>\$6,400.00</del>	See MG 14.2,14.3,14.4,14.5,14.6	3
	WRC			PREEMPT							
	WRC			M	11/05/12	1:00	6:41 PM	PRATV1203H	\$6,400.00		4
11	WRC	1135-1237A TONIGHT SHOW	1135P-1237A								
					10/29/12 to 11/04/12	2x	- - 1- 1 - -				
	WRC			W	10/31/12	1:00	12:09 AM	PRATV1203H	\$4,400.00		1
	WRC			F	11/02/12	1:00	12:30 AM	PRATV1203H	\$4,400.00		2
12	WRC	1237-137a Fallon	1237-137a								

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Account Executive	Kaitie Conway	Alt Order #	WOC10036067
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Sales Region	Local	Order Flight	10/30/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	321
Special Handling		Product Code	340
		Agency Ref	03092
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
				10/29/12 to 11/04/12	2x	- 1 - - 1 - -					
13	WRC	Hispanic Today	5-530a	Tu	10/30/12	1:00	1:26 AM	PRATV1203H	\$1,800.00		1
	WRC			F	11/02/12	1:00	1:08 AM	PRATV1203H	\$1,800.00		2
	WRC			10/29/12 to 11/04/12	1x	- - - - - 1 -					
14	WRC	Redskins Chronicle Sa 530	530-6a	Sa	11/03/12	1:00	5:11 AM	PRATV1203H	\$600.00		1
	WRC			10/29/12 to 11/04/12	1x	- - - - - 1 -					
	WRC			Sa	11/03/12	:00			<del>\$1,200.00</del>	See MG 14.2,14.3,14.4,14.5,14.6	1
	WRC	Soccer	330-6p	PREEMPT							
	WRC			Sa	11/03/12	:00			<del>\$1,200.00</del>	See MG 14.7,14.8	4
	WRC			PREEMPT							
	WRC	Soccer	330-6p	Sa	11/03/12	:00			<del>\$1,200.00</del>	See MG 14.7,14.8	5
	WRC			PREEMPT							
	WRC			Su	11/04/12	:30	6:43 AM	PRATV1229H	\$4,200.00	MG for 10.3,3.3,10.2,14.1	6
	WRC	Soccer	330-6p	Su	11/04/12	:30	3:42 PM	PRATV1229H	\$1,200.00	MG for 14.4,14.5	7
	WRC			Su	11/04/12	:30	4:44 PM	PRATV1229H	\$1,200.00	MG for 14.4,14.5	8
	WRC			Su	11/04/12	:30	12:04 AM	PRATV1229H	\$10,000.00	MG for 10.3,3.3,10.2,14.1	3
15	WRC	Late News (NFL)	1130P-1205a	Su	11/04/12	:30	12:11 AM	PRATV1229H	\$10,000.00	MG for 10.3,3.3,10.2,14.1	2
	WRC			10/29/12 to 11/04/12	1x	- - - - - 1 -					
	WRC			Sa	11/03/12	1:00	6:55 AM	PRATV1203H	\$3,600.00		1
16	WRC	Saturday Today 7-9a	7A-9A	10/29/12 to 11/04/12	1x	- - - - - 1 -					
	WRC			Sa	11/03/12	1:00	7:24 AM	PRATV1203H	\$6,000.00		1
	WRC										

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16	WRC	Saturday Today 7-9a	7A-9A								
17	WRC	News 4 Sat 9-1030a	9-1030a								
	WRC			10/29/12 to 11/04/12	1x	----- 1-					
				Sa	11/03/12	1:00	9:40 AM	PRATV1203H	\$5,400.00		1
18	WRC	1-130a LXTV First Look	1-130a								
	WRC			10/29/12 to 11/04/12	1x	----- 1-					
				Sa	11/03/12	1:00	1:09 AM	PRATV1203H	\$800.00		1
19	WRC	Redskins Late Night	135-205a								
	WRC			10/29/12 to 11/04/12	1x	----- 1-					
				Sa	11/03/12	1:00	1:00 AM	PRATV1203H	\$1,000.00		1
20	WRC	News 4 This Week	530-6a								
	WRC			10/29/12 to 11/04/12	1x	----- 1					
				Su	11/04/12	:00			<del>\$1,200.00</del>	See MG 20.2	1
				NA-PGM NOT SCHEDULED							
	WRC	11A-12P MIDDAY NEWS	11A-12P	Tu	11/06/12	1:00	11:15 AM	PRATV1203H	\$2,900.00	MG for 20.1 11/04	2
21	WRC	News Sun 6-7a	6-7a								
	WRC			10/29/12 to 11/04/12	1x	----- 1					
				Su	11/04/12	1:00	5:58 AM	PRATV1203H	\$3,800.00		1
22	WRC	News Sun 7-8a	7-8a								
	WRC			10/29/12 to 11/04/12	1x	----- 1					
				Su	11/04/12	1:00	7:46 AM	PRATV1203H	\$3,800.00		1
23	WRC	Sunday Today 8-9a	8-9A								
				10/29/12 to 11/04/12	1x	----- 1					

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Account Executive	Kaitie Conway	Alt Order #	WOC10036067
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/30/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	321
Special Handling		Product Code	340
		Agency Ref	03092
		Advertiser Ref	25166

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
23	WRC	Sunday Today 8-9a	8-9A								
	WRC			Su	11/04/12	1:00	8:57 AM	PRATV1203H	\$10,000.00		1
24	WRC	News 4 Sun 9-10a	9-10A								
				10/29/12 to 11/04/12	1x	----- 1					
	WRC			Su	11/04/12	1:00	9:28 AM	PRATV1203H	\$5,000.00		1
25	WRC	630-7P NBC SU NIGHTLYNEWS 630-7P									
				10/29/12 to 11/04/12	1x	----- 1					
	WRC			Su	11/04/12	1:00	6:28 PM	PRATV1203H	\$15,000.00		1
26	WRC	Access H	1235-135a								
				10/29/12 to 11/04/12	1x	----- 1					
	WRC			Su	11/04/12	1:00	1:40 AM	PRATV1203H	\$1,200.00		1
27	WRC	News 4 @ 4:30a	430-5a								
				10/30/12 to 11/05/12	5x	1111-- 1					
	WRC			Tu	10/30/12	1:00	4:45 AM	PRATV1203H	\$900.00		1
	WRC			W	10/31/12	1:00	4:55 AM	PRATV1203H	\$900.00		2
	WRC			Th	11/01/12	1:00	4:37 AM	PRATV1203H	\$900.00		3
	WRC			Su	11/04/12	1:00	4:43 AM	PRATV1203H	\$900.00		4
	WRC			M	11/05/12	1:00	4:26 AM	PRATV1203H	\$900.00		5

Aired Spots**62**

**Gross Total**      **\$289,000.00**

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

## FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

## FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

**WRC**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (202) 885-4000**  
**Billing:**

www.nbcwashington.com

**Billing Address:**

**MUNDY KATOWITZ MEDIA**  
**Attention: Accounts Payable**  
**1322 G STREET SE**  
**WASHINGTON, DC 20003**

# INVOICE

DUPLICATE

Advertiser	PRIORITIES USA ACTION
Product	Issue
Estimate Number	1790

Station	WRC
Account Executive	Kaitie Conway
Sales Office	Washington DC Local
Sales Region	Local

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>Invoice #</b>	<b>WN12110314</b>
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Order #	343244
Alt Order #	WOC10036067
Deal #	
Order Flight	10/30/12 - 11/06/12

IDB #	
Advertiser Code	321
Product Code	340

Agency Ref	03092
Advertiser Ref	25166

Agency Commission      **\$43,350.00**

Net Amount Due      **\$245,650.00**

Payment Terms 30 Days

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

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